

Message Text

LIMITED OFFICIAL USE

PAGE 01 ROME 20511 171807Z
ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 IO-13 AGRE-00 COME-00 TRSE-00
OMB-01 STR-04 SP-02 L-03 H-01 CIAE-00 INR-07 NSAE-00
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R 171730Z DEC 76
FM AMEMBASSY ROME
TO SECSTATE WASHDC 1825

LIMITED OFFICIAL USE ROME 20511

E. O. 11652: N/A
TAGS: EAGR, IT
SUBJ: COFFEE PRICES

REF: STATE 302391

1. INFO REQUESTED PARA 2 REFTEL AS FOLLOWS: (A) RETAIL PRICES
ROASTERS TO ESPRESSO BARS, 2.85 TO 3.50 DOLLARS/LBS; RETAILERS TO
INDIVIDUALS FOR HOME USE, 3.05 TO 4.20 DOLLARS/LB.; COFFEE
CONSUMPTION IN BARS MORE IMPORTANT THAN IN PRIVATE HOMES. (B) CIF
GENOA PRICES PAID BY ROASTERS FOR COFFEE FROM LATIN AMERICA,
240-260 DOLLARS/110 LBS.; LANDED PRICES (DUTY AND TAXES PAID)
347-369 DOLLARS/110 LBS. AROUND 70 PERCENT OF COFFEE IMPORTED BY
ROASTERS.
2. ITALIAN COFFEE MARKET STRONG SINCE 1975 FOLLOWING FROST DAMAGE
IN BRAZIL. HEAVY SPECULATION AND STOCK BUILDING HAS OCCURRED WHILE
CONSUMPTION DECLINED. REPORTEDLY, COMPETITION AMONG THE 2000 ITALIAN
ROASTERS IS CURRENTLY FORCING THEM TO SELL BELOW PRESENT COSTS OF
GREEN COFFEE.
3. PARA C - E DO NOT APPLY TO ITALY.BEAUDRY

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NNN

Message Attributes

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Decaption Note:
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Disposition History: n/a
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Margaret P. Grafeld
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